



SOUTH EUGENE ROBOTICS TEAM

SERT 2521

Sponsorship Packet

SPONSORS MAKE SERT POSSIBLE

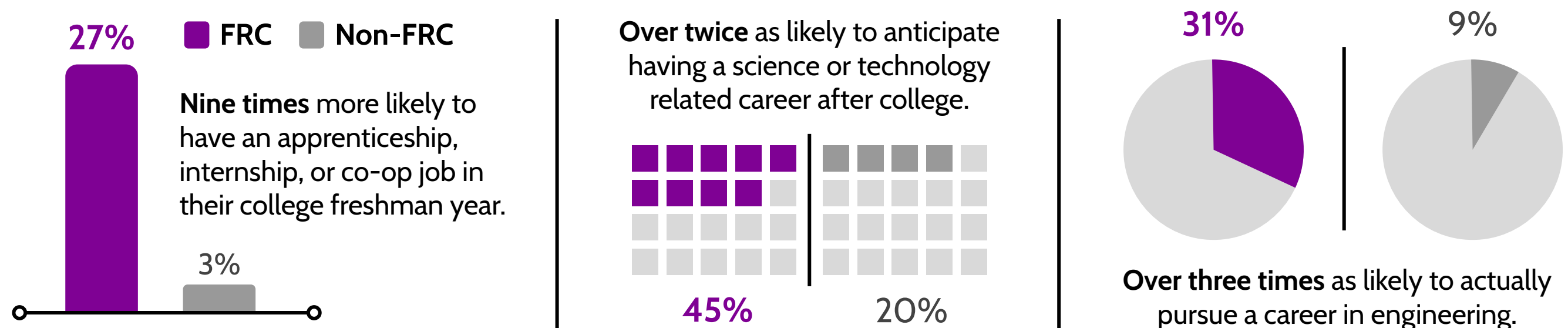
Who We Are

The South Eugene Robotics Team (SERT) is a student-led group dedicated to developing our engineering, communication and career skills by building robots. We pride ourselves on reaching out to those traditionally underrepresented in STEM, such as girls and LGBTQ+ youth.

SERT is the only FIRST Robotics Competition (FRC) team in the Eugene/Springfield area. As most local schools no longer offer shop, mechanics, or engineering classes, SERT is one of the few opportunities for students to learn these practical skills that will serve us well in an increasingly technology-oriented world. Our outreach and volunteer efforts support the development of robotics groups in local middle schools, and bringing STEM activities to underrepresented people. Through recruitment, fundraising, business planning and outreach, SERT also fosters leadership, communication and organizational skills – as well as the ethos of “Gracious Professionalism,” a core FIRST value.

Long Term Impact

Supporting local FIRST robotics teams helps build the next generation of Oregon’s technology workforce. Compared to a control group of students with similar backgrounds in high-school math and science, FRC alumni are:



Competitions and Community Service

Each year, FRC teams are presented with an intense challenge: to design, build, program, and test a purpose-built robot for the season’s new game – all within **7 weeks** of its unveiling. SERT routinely makes it to the **Pacific Northwest** championships, and has repeatedly competed in **World Championships** at an **international level**. We also participate in related regional events such as *Girls’ Generation*, and run outreach programs to spread robotics to youth who may otherwise lack access. Examples include:

- Numerous demonstrations and club mentorship programs for local middle and high schools
- Workshops and demos at organizations serving girls and other people underrepresented in robotics
- Summer camps for GoBabyGo, a workshop modifying ride-on toy cars for young children with limited mobility

**SPONSORS LIKE YOU
KEEP US GOING.**

Grants alone aren’t enough to cover annual costs; your generous support makes SERT possible.

THANK YOU!

Additional Information

SERT was named The Register Guard/United Way *Volunteer of the Year* in 2019.

During the COVID-19 pandemic, we worked to produce over 1,000 face shields for Oregon medical workers using our 3D printers.

We have been commended in the local paper, by our host school board, and even government officials.

COMPETITIVE ROBOTICS



Competitive Robotics applies the sport-like concepts of friendly competition and teamwork to the development of practical engineering, science, and management skills.

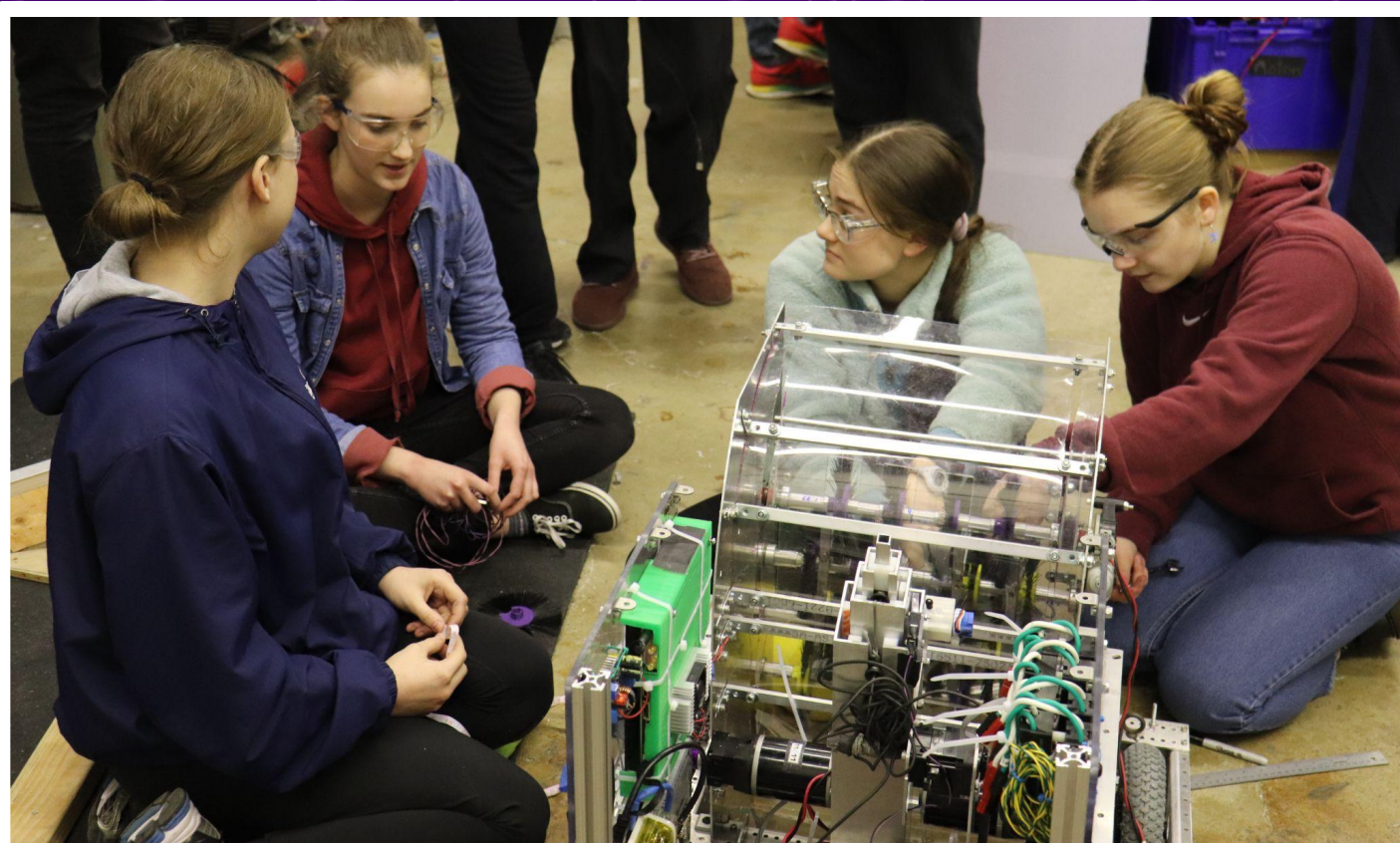
The FIRST Robotics Competition is the ultimate Sport for the Mind. Student participants have called it *"the hardest fun you'll ever have."*



COMPETITIONS

- New game challenge each year
- Seven weeks to build a robot
- Multiple tasks per game; climbing, launching, etc.

SERT at Worlds, 2018



SERT Achievements

Competes at levels ranging from regional, all the way to international in some years.

Winners of awards for Engineering, Creativity, Entrepreneurship, and the *FIRST Impact Award*

"Our community is enriched by your good citizenship."

- Congressman Peter Defazio



SPONSORSHIPS

Please make checks payable to
Central Lane Robotics / SERT

Mail to: CLR, 2545 Alder Street
Eugene, OR, 97405



sert2521.org



sert2521business@gmail.com

Benefits	CARBON	PLATINUM	GOLD	SILVER	COPPER
	\$5,000+	\$2,500	\$1,000	\$500	\$100
Promotion on team social media posts	8X	5X	3X	2X	1X
Logo on Hand-out information brochure	✓	✓	✓	✓	✓
Logo and link on SERT website	✓	✓	✓	✓	✓
Logo on primary team banner	✓	✓	✓	✓	
Logo on general use thank-you cards	✓	✓	✓		
Logo placement on robot	✓	✓	✓		
Logo displayed at competitions	✓	✓			
Logo on business cards	✓	✓			
Robot demo upon request	✓				
Group photo with the team	✓				

THANK YOU FOR YOUR SUPPORT!

SERT would not be possible without our generous sponsors.